

Transcript

Family Safe - Seat Belt commercial

00:00:00 - 00:01:30

[music throughout]

[Video: A middle-aged man is sitting in a living room with his wife and daughter, and is miming the action of driving with his hands in front of him on an imaginary steering wheel. A troubled expression comes across his face and he looks like he is in trouble. The daughter rushes over and clasps her hands around his stomach. The woman follows suit and clasps her hands across his chest, like a seatbelt. Suddenly a table and bowl in the room go flying as if they were objects inside of a car that had suddenly stopped. The man's arms and legs fly forward, but his body is kept secure.]

[Text on Screen: Embrace Life. Always wear your seatbelt.]