

# Driving “High” Media Assignment

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Create a poster (electronically or on paper) or a 1 page magazine advertisement or t-shirt design that captures the attention of teenagers and teaches them about the dangers associated with driving under the influence of drugs. You must present at least 2 statistics. You are to create a written document to accompany your poster or advertisement or t-shirt design. The document will have 4 separate paragraphs (see rubric in [Appendix 5b](#)).

## Paragraph 1: Statistics

State your 2 statistics:

### Reasoning/explanation of poster design

What message did you try to communicate to your audience about your driving while under the influence of drugs?  
Why did you organize your poster/magazine ad/t-shirt (use of people, things, places) the way you did?

## Paragraph 2: Explanation of how 2 drugs can negatively impact your ability to drive

What are the negative effects on driving, after using drugs. Discuss the impact of 2 different drugs.

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## Paragraph 3: Negative effects on other areas of life (4 other areas)

If you use your drug on a regular basis or even binging, how does it negatively affect 4 other areas of your life?

## Paragraph 4:

Identify and explain a variety of alternatives to drugged driving or being a passenger with someone who is under the influence. What choices do you have?