

Activity: Think of Me

Objective

To create student and community awareness of the dangers of drinking and driving, OR speeding, OR driving distractions.

Materials Needed

- Blank paper bags or postcard-sized cards
 - Coloured markers or crayons
-

How the Activity Works

- Engage the elementary school connected to your high school
- Have students at your local elementary school do drawings and messages on bags or cards, using the main slogan of “Think of Me”.
- The messages are related to speeding, for example, “drinking and driving don’t mix”; ...

Social Action:

- The bags can be provided to the local liquor store to be used for customer purchases.
- The cards can be given to the police that could be distributed at roadside checks to drivers during their R.I.D.E. programs, or given to graduating high school students.

The idea is to remind drivers to think of the children whose lives they could take by drunk or drugged driving, distracted driving, or speeding.

This is a great activity to do during the Christmas holiday season, Easter, before the summer holidays, before the prom or anytime during the year and can be adapted for any road safety focus.