

Driving “High” Media Assignment Rubric

Driving “High” Media Assignment	Needs Improvement 1	Satisfactory 2	Accomplished 3	Exemplary 4
<p>Statistics</p> <p>/ 4</p>	<p>No statistics are present on the poster/ad/t-shirt</p>	<p>One of the two statistics is missing</p>	<p>Statistics are there, but do not involve Canadians or teenagers</p>	<p>A Canadian statistic and a teenager statistic on the topic is present on the poster / ad/t-shirt</p>
<p>Paragraph 1:</p> <p>Reasoning/explanation of poster design/ad/t-shirt</p> <p>/ 4</p>	<p>Explanation of poster/ ad/t-shirt design is poorly written</p>	<p>Explanation of poster design is present, but lacks any real connection to the poster/ ad/t-shirt itself</p>	<p>Explanation of poster design is creative and connects to poster/ ad/t-shirt</p>	<p>Explanation of poster design is creative, sufficient and clearly connects to the poster/ ad/t-shirt</p>
<p>Paragraph 2:</p> <p>Explanation of how 2 drugs can negatively impact your ability to drive</p> <p>/ 4</p>	<p>Negative effects / explanation do not make much sense for the chosen drug /driving</p>	<p>Minimal negative effects on driving are provided / or are poorly explained</p>	<p>Explanation covers various negative effects on driving</p>	<p>Explanation covers various negative effects on driving</p>
<p>Paragraph 3:</p> <p>Negative consequences or effects on other areas of life (4 other areas)</p> <p>/ 8</p>	<p>Fewer than 3 negative consequences or effects are provided and explained</p>	<p>3 negative effects or consequences are provided and explained</p>	<p>4 different negative consequences or effects on one’s life are provided, but not explained well</p>	<p>4 different negative consequences or effects on one’s life are provided and explained well</p>
<p>Paragraph 4:</p> <p>Alternatives people who are high (2) or their friends (2) can do or say rather than driving a car or being a passenger</p> <p>/ 4</p>	<p>The ways provided are not realistic or appropriate for driving under the influence of drugs</p>	<p>Minimal number of ways for someone minimize the risk to themselves or others</p>	<p>A variety of alternatives to driving/being a passenger someone are provided</p>	<p>A variety of alternatives to driving/being a passenger someone are provided and explained</p>