

Show 'n' Shine

Objective

A Show 'n' Shine is designed to educate students on risk-taking related to speed. It's a great way to get everyone in the school involved and talking while creating awareness around speeding issues.

How the Activity Works

A Show 'n' Shine is a car rally where students bring their cars in to be judged on various categories. You can also invite one or more local vintage car clubs to participate, but not be eligible for prizes. While the Show 'n' Shine is a great way to attract young drivers who are into cars, it is important to include other activities and road safety information relevant to all students.

Start advertising around school for a car rally. Put up notices and posters inviting students to bring in their cars to be judged. Avoid categories that would glorify speed such as fastest car, car with most modifications and stick to ones such as:

- Dirtiest car
- Cleanest car
- Best family car
- Best themed car
- Car with best personality
- Most original car
- Best decorated car
- Safest car

Get permission from the school administrators for a location to host this event, preferably over a lunch hour. Organize the area for each category with signs and have people direct drivers there. Invite members from the community in to help select winners in each category. Some great judges might be members of the RCMP, insurance representatives and the local MADD Chapter. Start thinking about prizes and approach local businesses for donations.

In addition to the car rally, think about inviting a speaker with a road safety message, or having a series of games set up like a carnival all with a road safety message associated with them. Don't forget to keep reminding people to slow down and avoid aggressive driving.

(Adapted from the Insurance Corporation of British Columbia, www.icbc.com)